GIVE BACK NIGHT

GRADY VS EVENT GUIDE

GIVE BACK NIGHT

LET GRADY V'S BE YOUR NEXT FUNDRAISING PARTNER!

Great food while supporting your favorite cause? Mais, we're big fans of that! Our Give Back Night program can help your cause or organization be heard. When you schedule a Give Back Night, we donate a percentage of sales that evening to your organization or cause.

This guide will tell you how to schedule and promote a s uccessful Give Back Night.

MAKIN' A SUCCESSFUL EVENT

30+ DAYS OUT Submit your event application at *www.gradyvs.com/community*. Be strategic in picking a date: **Give Back Nights are only scheduled on Thursdays, and only available for dine-in**. Review any other events, holidays, etc that may have an impact on your guest attendance. You should receive an approval or denial from us via email within 3 business days.

25 DAYS OUT Once your event has been approved, organize a small group to handle the specifics of promoting your event. While digital is extremely cost effective, printing flyers also has its advantages.

21 DAYS OUT Create a Facebook Event and share with your friends.

7 DAYS OUT Create another social media post and encourage people to RSVP. Also remember to communicate to the Grady V's location manager the number of guests you expect to attend.

1 DAY AWAY Remind your guests on your Facebook Event Page and be sure to post again reminding anyone else about attending your event. You can also send a text message or email.



DAY OF EVENT Arrive early to ensure proper set up. Also, be sure to communicate with management and guests throughout the event.

1-2 DAYS AFTER EVENT Be sure to thank all of your supporters and event attendees.

14 DAYS AFTER EVENT Collect your check from Grady V's.

Hey! **DO YOU HAVE PROMOTIONAL MATERIALS FOR YOUR ORGANIZATION?**
BE SURE TO BRING THEM TO THE EVENT TO GIVE TO YOUR GUESTS!

THE DO'S & DON'TS

- ✓ **DO** Submit your application no later than 30 days before the date you wish to have your event
- ✓ **DO** Get permission before promoting at other businesses or private properties
- ✓ **DO** Invite your family and friends—make sure they RSVP!
- ✓ **DO** Create your own hashtags and tag us in any promos
- ✓ **DO** Let your location manager know approximately how many people will attend

- ✗ **DON'T** Wait until the last minute to promote
- ✗ **DON'T** Forget to promote your event

FREQUENTLY ASKED QUESTIONS

HOW MUCH MONEY WILL I RAISE?
How much your group raises depends on a number of factors including how many guests attend your event and how much money they spend.

HOW LONG WILL IT TAKE FOR MY APPLICATION TO BE APPROVED?
Please allow up to 3 business days for us to review your application

WHEN WILL I RECEIVE MY CHECK?
You should receive your check within 14 days.

MY EVENT WAS A SUCCESS! CAN I DO IT AGAIN?
Absolutely! We recommend waiting 30-60 days between your events to ensure success.
If you'd like to schedule an event sooner, contact our corporate office at **985.446.0075**.

MY EVENT DID NOT GO AS WELL AS I THOUGHT. WHAT DID I DO WRONG?
Events have different levels of success depending on a variety of factors. Remember that while you may not have reached your monetary goal, another goal was reached by raising awareness of your organization that will benefit you in the future.

WILL THERE BE ANOTHER GIVE BACK NIGHT ON THE SAME NIGHT AS MINE IS SCHEDULED?
No, we schedule only one Give Back Night per night.

CAN I BRING MY GROUP RELATED MATERIALS FOR THE EVENT?
Yes, we will have designated areas for you to display organization info.
Please communicate with the location manager about any special needs you may have.

WHO SHOULD I CONTACT FOR ADDITIONAL QUESTIONS?
Please contact the General Manager of Grady V's where you're having your event.

POLICIES & PROCEDURES

PLEASE MAKE SURE THAT YOU READ AND UNDERSTAND ALL POLICIES AND PROCEDURES.

- Grady V's receiving your online application does *not* guarantee the booking of a Give Back Night. We will contact you to let you know if you are approved or denied within 3 business days.

- We will donate 15% of all applicable orders:
  - Only full-priced items are applicable.
  - Purchases made with Gift Cards are not applicable.
  - Dine-in orders only. Phone, Online, and Delivery orders are not applicable.

- Give Back Nights are **dine-in only**, and only held on **Thursdays**.

- Seating cannot be guaranteed for large parties. Even though it is the organization's scheduled day, we are unable to give preferential seating. A large party may have an additional wait or may not be able to be accommodated at a single table due to business volume.

GET IN TOUCH!

GOT QUESTIONS, CONCERNS, OR ISSUES REGARDING YOUR FUNDRAISER NIGHT? CONTACT US!

PREMIER COMPANIES
Corporate Office
985.446.0075

GRADY V'S
Ask to speak to the General Manager
985.446.8894